

Conference Promotional Opportunities

National Precast supplier members

Get front and centre with National Precast's leaders at two powerful conferences - choose how to showcase your brand.

Available to all supplier members, with discounts for high membership levels.

About Our Conferences

We run **two major national events each year**, held over three days, where you'll connect with Australia's leading precasters in one place and learn more about what's happening in the industry.

Every year, we hold a **mid-year Conference** on our own.

THEN on alternate years...

We hold either, an **end-of-year Conference** on our own, or, one with the Concrete Institute of Australia's biannual national conference.

Each conference consists of the Conference day, plus a Board/Industry Partners' Event, an Exhibition, Supplier Speed Dating, a Members' Dinner (often themed, with entertainment), and on most occasions, a Factory/Site Visit.

Conference Detail	Mid-Year	End-of-Year (even years)	End-of-Year (odd years)
Format	Standalone	Standalone	Co-located with CIA
Audience Size	Medium	Large	Largest
Board/Industry Partners' Event	✓	✓	✗
Exhibition	✓	✓	✗
Supplier Speed Dating	✓	✓	✗
Members' Dinner	✓	✓	✓
Factory/Site Visit	✓	✓	✓

Your Options & Full Prices

Sponsorship opportunities are exclusively available to all supplier member types. Non-members may not access these opportunities.

Opportunity	Mid-Year Conference	End-of-Year (even years)	End-of-Year (odd years, with CIA)
Event Partner	\$25,000*	Shared by Platinum Partners	Shared by Platinum Partners

* Discounts apply - Platinum 25% discount, Gold 15% discount, Silver 10% discount.

Inclusions:

- Recognition as Event Partner at Conference and Members' Dinner.
- Presentation on the Conference day (30min mid-year, 10min end of year).
- 5-minute Members' Dinner welcome (venue-permitting).
- Logo on all promotional emails, website and program.
- Editorial mentions
- 2x1 banner at front of Conference plus display table on side.
- 2x1 banner at Members' Dinner venue.
- Full contact list post-event.
- 2 additional complimentary delegate registrations (for each Conference, Members' Dinner, Factory/Site Visit).

2 x 1 Exhibition Spaces (includes Supplier Speed Dating) Note: additional to complimentary spaces for Platinum & Gold Partners	\$500**	\$1,750**	n/a
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** Discounts apply - Platinum 50% discount, Gold 40% discount, Silver 35% discount, Bronze 25% discount.

Members' Dinner Sponsor	\$8,000*	\$12,000*	\$12,000*
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* Discounts apply - Platinum 25% discount, Gold 15% discount, Silver 10% discount.

Inclusions:

- Recognition as Members' Dinner sponsor at Members' Dinner.
- 5-minute welcome (venue permitting).
- Logo on all promotional emails, website and program.
- 2x1 Banner at Members' Dinner venue.
- Full contact list post-event.
- 2 additional complimentary Members' Dinner delegate registrations.
- Option to co-theme Members' Dinner (at cost).

Factory/Site Visit Sponsor	\$5,000*	\$5,000*	\$5,000*
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* Discounts apply - Platinum 25% discount, Gold 15% discount, Silver 10% discount.

Inclusions:

- Bus hire.
- Recognition as Factory/Site Visit Sponsor.
- 5-minute welcome (at venue).
- Logo on all Factory/Site Visit promotional emails, website and program.
- 2x1 banner at venue.
- Full contact list post-event.
- 2 additional complimentary Factory/Site Visit delegate registrations.
- Option to offer catering/benefits at venue (at cost).

Note – Selection of Event Partners and Sponsors is at the discretion of the National Precast Board.