

SPONSORSHIP OPPORTUNITIES

WITH NATIONAL PRECAST'S NATIONAL CONFERENCES



Imagine the power of your brand being showcased at National Precast's prestigious National Conference events, where industry leaders converge for networking opportunities and engaging discussions.

OUR INVITATION TO YOU

Dear National Precast Partner and Supplier members,

On behalf of the National Precast Board, I invite you to partner with us for our National Conference events.

Two of these national events are held each year, each typically spanning three days, including a one-day Members' Conference, a Members' Dinner, and on most occasions, a site or factory visit. One event is held earlier in the year - around March or April - and the second is held later in the year, usually in October.

The earlier and later events differ, in that the earlier event includes Supplier Speed Dating as a dedicated portion of the Conference day, whereas the later event ALSO includes an Exhibition and Welcome Reception... with the Members' Dinner being themed and featuring entertainment, in addition to the Conference day.

Both events bring together the country's leading precasters, all of whom are plugged in to their industry and make a contribution to bettering and growing the industry. They recognise that we only partner with reputable and trustworthy suppliers, who share our values. We, in turn, ask them to support you, because you support us.

Amplify your industry presence and take center stage among industry leaders at our national events. Forge invaluable face-to-face connections with key stakeholders, whether they're existing clients or promising prospects, all in one dynamic setting. Seize the chance to exchange insights, as you foster relationships that pave the way for lucrative opportunities.

Don't miss the unparalleled and limited opportunities to elevate your brand, expand your network, and drive business growth. Join us as an Event Partner, Sponsor or Exhibitor of National Precast's National Conference events and unlock a world of possibilities.

Sarah Bachmann, CEO

ABOUT OUR NATIONAL CONFERENCE EVENTS

The Conference

Elevate your industry knowledge at our exclusive Members' Conference, designed specifically for the precast concrete sector. This unparalleled gathering offers essential industry updates, premier networking opportunities, and our unique Supplier Speed Dating, where talking to every precaster who's there sets the stage for innovative collaborations. Gain first-hand insights through expert presentations, create meaningful connections with your peers, and engage in personalised discussions with leading precasters. Don't miss out on this opportunity to shape the future of precast concrete.

The Dinner

Transform the day's conversations into concrete opportunities at our Members' Dinner, the quintessential segue from daytime engagements to night-time networking. This event isn't just about hospitality; it's an incubator for new ventures and collaborations, set in an ambiance of sophistication and relaxation. Here, every conversation has the potential to unlock doors to new partnerships and propel your business forward. An evening not just to remember, but to make memorable strides in your professional journey.

The Welcome Reception (end-of year-conference only)

Dive into the heart of our community at the Welcome Reception, a themed networking event that sets the tone for the conference. It's more than a gathering; it's a celebration of innovation, connection and the shared passion that drives our industry. Brimming with exhibitors, entertainment and opportunity, it's an evening to reconnect with old peers and discover new allies, all while setting the groundwork for the days to come. Join us for an evening where fun meets professionalism.

The Exhibition (end-of-year conference only)

Step into the spotlight at our annual trade exhibition, a cornerstone event where products don't just get shown; they get showcased. It's your arena to bring your solutions to life in front of an engaged audience, blending the vibrancy of the Welcome Reception with the professional depth of the Conference and its dedicated Supplier Speed Dating. It's more than an exhibition; it's a launchpad for your products, designed to create meaningful engagements and catalyse business growth in a dynamic setting.

The Factory or Site Visit*

Customise your industry insight with our tailored Factory or Site Visits. Whether showcasing a client's facility or your own operations, these visits offer a unique behind-the-scenes look at the precast concrete industry in action. Accompanied by informative talks and your hospitality, these visits are designed not just to inform, but to inspire and foster closer business relationships.

** Subject to availability of suitable Factory or Site.*

WHAT THEY SAY

The Welcome Reception at the national conference was a prime opportunity for unparalleled company exposure and a commitment to support the precast industry. Engaging with industry leaders and delegates at the very start of the event heightened our visibility, fostering invaluable connections for future growth.

Chris Kouris, Reid Construction Systems

As a previous Event Partner of one of National Precast's National Conference events, we were able to maximise our visibility to leaders in the precast industry. From branded signage to speaking opportunities, we were positioned to command attention, establishing our authority and credibility within the precast community.

Brett King, Leviat

SPONSORSHIP OPPORTUNITIES

Note: sponsorship values below show net cost after discounts (all values ex GST).

SPONSORSHIP TYPE	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE SUPPLIER
MID-YEAR CONFERENCE				
Event Partner (including Conference Sponsorship) (1 PARTNER ONLY)	\$18,750	\$25,000	\$25,000	\$25,000
Dinner Sponsor (UP TO 2 SPONSORS)	\$9,000	\$9,000	\$9,000	\$12,000
Factory/Site Visit Sponsor* (1 SPONSOR ONLY)	\$3,750	\$3,750	\$3,750	\$5,000
END-OF-YEAR CONFERENCE & EXHIBITION				
Event Partner	Reserved for our Platinum Industry Partners			
Welcome Reception Sponsorship (UP TO 2 SPONSORS)	\$6,750	\$9,000	\$9,000	\$9,000
Dinner Sponsorship (UP TO 2 SPONSORS)	\$9,000	\$9,000	\$9,000	\$12,000
Factory/Site Visit Sponsorship* (1 SPONSOR ONLY)	\$3,750	\$3,750	\$3,750	\$5,000

* Subject to availability of suitable Factory or Site.



SPONSORSHIP BENEFITS

EVENT PARTNER (*mid-year Conference*)

**** Exclusive****

As our mid-year National Conference Event Partner, you play a pivotal role in ensuring the Conference's success. You'll collaborate with us to amplify your organisation's visibility pre-conference and during every part of the event, cementing your industry standing. Your participation guarantees remarkable commercial benefits and substantial ROI.

Promotion:

- Logo in all electronic promotional newsletters;
- Logo on the event website information page;
- Logo on the programme;
- Recognition in external publication editorials about the event;
- Recognition as Event Partner at the Conference and Dinner (recognition at the Dinner subject to venue constraints);
- A copy of the registration and contact list for the Conference, Dinner and Factory/Site Visit, after the event;
- Placement of one 2x1m pull-up banner at the front of the Conference;
- A 2x1m table display of your products at the front of the Conference
- Placement of one 2x1m pull-up banner inside the Dinner venue.

Presentations:

- A 30-minute presentation at the Conference;
- Allocation of 5 minutes to address attendees at the Dinner (subject to venue restraints).

Registrations:

- 2 Conference delegate registrations;
- 2 Dinner delegate registrations.



EVENT PARTNER (*end-of-year Conference*)

***** Shared by our three Platinum Industry Partners *****

At our end-of-year Conference, each of our Platinum Industry Partners will enjoy :

- Placement of their logo in electronic promotional newsletters, on the event website information page and on the programme;
- Recognition at the Welcome Reception, Dinner and Conference and in external publications' coverage;
- Placement of a 2x1m banner at the Welcome Reception, Dinner and Conference;
- A 15-minute local case study presentation each at the Conference, showcasing innovative use of their products;
- 1 delegate registration each for the Welcome Reception, Conference and Dinner.

WELCOME RECEPTION SPONSOR (*end-of-year Conference*)

**** Up to 2 available****

As a valued Welcome Reception Sponsor, you will enjoy recognition and benefits, including:

Promotion:

- Logo in all electronic promotional newsletters;
- Logo on the event website information page;
- Logo on the programme;
- Recognition as Welcome Reception Sponsor at the Welcome Reception (subject to venue constraints);
- **Ability to jointly theme the Welcome Reception (at Sponsors' cost and subject our approval);**
- A copy of the Welcome Reception registration and contact list after the event;
- Placement of one 2x1m pull-up banner inside the Welcome Reception venue.

Presentations:

- Allocation of 5 minutes to address attendees at the Welcome Reception (subject to venue restraints).

Registrations:

- 2 Welcome Reception delegate registrations.



DINNER SPONSOR (*mid-year and end-of-year Conference*)

**** Up to 2 available****

As a valued Dinner Sponsor, your organisation will enjoy recognition and benefits, including:

Promotion:

- Logo in all electronic promotional newsletters;
- Logo on the event website information page;
- Logo on the programme;
- Recognition as Dinner Sponsor at the Dinner (subject to venue constraints);
- Ability to jointly theme the Dinner (at Sponsors' cost and subject to approval by National Precast);
- A copy of the Dinner registration and contact list after the event;
- Placement of one 2x1m pull-up banner inside the inside the Dinner venue.

Presentations:

- Allocation of 5 minutes to address attendees at the Dinner (subject to venue restraints).

Registrations:

- 2 Dinner delegate registrations.



FACTORY OR SITE VISIT SPONSOR (*mid-year and end-of-year Conference*)

**** Exclusive****

As our valued Sponsor of the Factory or Site Visit, your organisation will enjoy exclusive recognition and benefits, including:

Promotion:

- Logo in all electronic promotional newsletters;
- Logo on the event website information page;
- Logo on the programme;
- Recognition as Factory/Site Visit Sponsor at the Factory/Site Visit (subject to Factory/Site constraints);
- A copy of the Factory/Site Visit registration and contact list after the event;
- Placement of one 2x1m pull-up banner inside the Factory/Site Visit venue (subject to Factory/Site restraints).

Presentations:

- Allocation of 5 minutes to address attendees at the Factory/Site Visit (subject to Factory/Site restraints).

Registrations:

- 2 Factory/Site Visit delegate registrations.

The Factory/Site Visit is subject to identification of a suitable Factory or Site. The Sponsor is to organise/fund bus hire & catering.

Note – where there is more than 1 Sponsor per event, sponsors may offer competing or non-competing products or services. Selection of Event Partners and Sponsors is at the discretion of the National Precast Board.

