



# National Precast membership for suppliers

Advocacy | Growth | Education

# Why join National Precast?

New supplier membership options are now on offer by the peak industry body for the precast concrete industry.

Since 1990, National Precast has grown to become the industry's voice, comprising members both large and small, in all product categories and across all states. We are dedicated to representing the industry and providing our members with the help and services they need.

## As a member you'll:

- Be referred - we give you leads that get you work.
- Be promoted - we put you in front of precasters.
- Be represented - we are your voice with government, standards and codes .
- Be informed - we keep you up to date to give you the edge.
- Be connected - we link you with our extensive network of industry experts.

## Typical membership Return on Investment

- For Industry Partners, buying just 3 Australian Standards could cost you \$1,200.  
Membership gives you access to 70+ Standards.
- For Industry Partners, getting just 1 editorial written could cost you at least \$1,000... plus around \$3,000 to get it published.  
Membership includes this – both written AND published.
- Engaging an advisor to help you with strategy and write you a report with practical recommendations would cost you at least \$4,000.  
Membership includes this service.
- On your own, it's difficult to influence government authorities, codes and Standards.  
Membership gives you that ability.
- PLUS winning just ONE referred tender or Cordell project lead can cover your entire membership fee.

**“Strengthening our partnership with National Precast, was very important to us. We have been a long-time supporter of the association and the great work it has done to grow the profile and usage of precast concrete. Partnering, supporting and growing with National Precast has enabled us to tailor our solutions to meet the ever increasing and changing needs of the industry, ensuring Reid Construction Systems continues to be a supplier of choice.”**

Chris Kouris, Reid Construction Systems

**“We hear about projects that are coming up and can get involved early.”**

Tony Watling, ECOTONE

**“Membership has allowed us to better understand and stay abreast of the issues that affect the precast industry, which has in turn helped us to develop and market products that the industry is looking for.”**

Bharat Dewani, NexsoftAustralia

**“The Association is a great platform for us to better understand the industry and tell the best in the business about our products.”**

Michael Cawston, Pace Cranes

# National Precast's Membership options for suppliers

## IP Industry Partner

By positioning your company as an Industry Partner, you'll be recognised as THE leading supplier of your nominated product/service. You'll be highly regarded, with your proven track record. You'll make a positive impact on the industries you supply and on the broader community, through responsible industry practices.

You'll also be a part of the ONLY supplier membership category that grants exclusivity as an Industry Partner in your nominated product/service type. You'll also enjoy access to precast-related Australian Standards. Because we know your needs from National Precast are probably unique, for our Industry Partners only, we can tailor our services to suit. Whether it be exposure to the National Precast Board by attending Board lunches, personal introductions to our members, industry surveys, sponsorship of events, or collaborating with us to develop new services, use our influence and reach as part of your marketing strategy.

ONLY ONE supplier of each product or service type is able to partner with National Precast as an Industry Partner. Industry Partners must have been supplying products or services for 5+ years and must pass an **Industry Partner Membership Review**.

## NS National Industry Supplier

As a national or multi-state supplier, National Industry Suppliers are well regarded, with a demonstrated ability to supply high quality, tested products/services. You'll get involved with National Precast at a national level. That can include attending meetings and events in any State, participating in state and national representation activities with the likes of Standards Australia, Safe Work Australia, and State government departments like roads' and WHS authorities.

National Industry Supplier members must supply products or services in more than one State and must pass a **National Industry Supplier Membership Check**.

## SS State Industry Supplier

As a company supplying your local State market only, State Industry Suppliers are well regarded, with a demonstrated ability to supply high quality, tested products/services. You'll get involved with National Precast at your State level only. That can include attending meetings and events in your State, participating in state representation activities with the likes of State government departments like roads' and WHS authorities.

State Industry Supplier members must supply products or services in ONLY one State and must pass a **State Industry Supplier Membership Check**.

## Reduce your fees by referring a new member

Refer one new member to National Precast and 50% of the new member's annual fee will be deducted from your membership.\*\*

\*\* In States without a State Co-ordinator, Terms and Conditions apply.



# National Precast's membership benefits

| Be referred  | Industry Partner | National Industry Supplier | State Industry Supplier |
|--|------------------|----------------------------|-------------------------|
| 01 Cordell Precast Project Reports*  | ✓                | ✓                          | ✓                       |
| 02 Discounted Cordell Connect Project Detail subscriptions*                    | ✓                |                            |                         |
| 03 Referrals   | ✓                | ✓                          | ✓                       |
| 04 Build-a-Tender requests   | ✓                | ✓                          | ✓                       |
| 05 Exclusive Master Precaster events (with architects, engineers and builders) | ✓                | ✓                          |                         |

## Be promoted

|   |   |         |   |
|---|---|---------|---|
| 06 Exclusivity of your product type in your membership category | ✓ |         |   |
| 07 Editorials published in national magazines                   | ✓ |         |   |
| 08 Promotion on the National Precast website and social media   | ✓ | ✓       | ✓ |
| 09 National Precast website home page exposure                  | ✓ |         |   |
| 11 Use of the relevant member logo                              | ✓ | ✓       | ✓ |
| 12 Sponsorship opportunities                                    | ✓ | Limited |   |

## Be represented

|   |   |   |   |
|---|---|---|---|
| 13 Input to Standards and codes                                 | ✓ | ✓ | ✓ |
| 14 Representation to government authorities and contractors     | ✓ | ✓ | ✓ |
| 15 Represent National Precast on Standards and other committees | ✓ | ✓ |   |

## Be informed

|   |   |   |   |
|---|---|---|---|
| 16 70+ precast-specific Australian Standards*               | ✓ |   |   |
| 17 Technical, legal, WHS and HR phone advice                | ✓ | ✓ | ✓ |
| 18 Technical, legal, WHS, innovation and events newsletters | ✓ | ✓ | ✓ |
| 19 Cordell Construction Monthly reports**                   | ✓ | ✓ | ✓ |
| 20 Customised Forecasting Reports                           | ✓ |   |   |
| 21 Magazine subscriptions, Precast Concrete Handbook + more | ✓ | ✓ | ✓ |

## Be connected

|   |   |   |   |
|---|---|---|---|
| 22 National meetings and events                           | ✓ | ✓ | ✓ |
| 23 Member-only factory and site visits                    | ✓ | ✓ | ✓ |
| 24 International conferences, exhibitions and study tours | ✓ | ✓ | ✓ |

\* For more information on the Australian Standards' service, refer to our *Australian Standards' Service* flyer.

\*\* For more information on the Cordell services, refer to our *CoreLogic's Cordell Services* flyer.

## Annual membership fees (\$ ex GST)

| Industry Partner | National Industry Supplier | State Industry Supplier |
|------------------|----------------------------|-------------------------|
| 16,000           | 6,500                      | 1,750                   |

All fees are per financial year and will be pro-rated if needed. Fees may be paid in quarterly or monthly instalments.