

National Precast

Marketing & Communications Newsletter

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National Precast National Conference 2023

30th October

Board & Industry Partners Lunch
&
Welcome Reception/Trade Show
(Crowne Plaza Coogee)

31st October

Conference (Crowne Plaza Coogee)
&
Networking Dinner (Coogee SLSC)

1st November 2023

Factory Visit Metro West Tunnel



Sponsorship & exhibitor opportunities - special Partner rates!

INVITATION TO SPONSOR

Dear Industry Partners,

On behalf of the Board, I invite you to partner with us for National Precast's annual National Conference.

*Because you have committed to Industry Partner membership, it is YOU who has the first opportunity to choose your level of involvement! AND we are offering special Industry Partner rates. But you only have until **Monday 17th July**, when we will extend these opportunities to Industry Suppliers and Professional Associate Organisation members, at higher rates.*

Off the back of the fantastic feedback from our Barossa event earlier in the year, we are stepping the conference up a notch further.

Having recently moved from four to just two national events each year, we are improving the end of year event, with Conference program featuring high profile speakers, the introduction of a Welcome Reception and small Exhibition, and a Networking Dinner which will be themed with entertainment. Dinner delegates will be asked to 'dress to impress'.

From a supplier perspective, the most exciting change is the introduction of the Welcome Reception and a dedicated Exhibition space. We promised greater networking opportunities and believe that these two events (plus Speed Dating and the opportunities during breaks) will provide you with unrivalled access and ability to grow your brand.

We are truly excited about the move, and we hope to attract a larger audience, so we look forward to partnering with you as either a sponsor or exhibitor.

The sponsorship opportunities and exhibition opportunities are detailed below. Make sure you get in FAST because opportunities truly ARE limited!

Kind regards,



Jeff Stratford, President



Sarah Bachmann, CEO

SPONSORSHIP OPPORTUNITIES



National Conference Partner \$15,000 (ex GST)

This sponsorship covers the whole event

- 2 accommodation rooms for Monday night (**value: \$790 inc GST**)
 - 2 Welcome Reception tickets (**value: 240 ex GST**)
 - 2 Conference tickets (**value: \$280 ex GST**)
 - 2 Networking dinner tickets (**value: \$350 ex GST**)
 - 2m x 2m Exhibition booth space, location of your choice – see below options (**value: \$3,000 ex GST**)
 - Event Partner mentioned prominently in all marketing materials sent out about the event and posted on the National Precast website (pre and post event). This includes media releases, magazine articles and event invitations.
 - Distribution of 2 pieces of promotional material at the Conference (eg booklet, brochure, give-aways etc) to all attendees (to be supplied by Event Partner).
 - Display of 2 free-standing Event Partner pull-up banners (to be supplied by Event Partner) at the Conference - 1 in the Conference foyer, 1 inside the Conference room.
 - 25-minute speaking spot at the Conference (should not be a product presentation).
 - 5-minute speaking spot at both the Welcome Reception & Networking Dinner (should not be a product presentation).
 - Logo and thank you included prominently on the Conference AV programme.
 - Formal verbal recognition of support and introduction of staff by the President at the start of the event.
 - The ability to promote yourself as the Conference Partner in any of your own marketing materials in the lead up to the event.
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Welcome Reception Sponsor \$7,500 (ex GST)

- 1 accommodation room for Monday night (**value: \$345 per room ex GST**)
- 1 Welcome Reception ticket (**value: \$120 ex GST**)
- 1 Conference ticket (**value: \$140 ex GST**)
- 1 Networking Dinner ticket (**value: \$175 ex GST**)
- 2m x 1m Exhibition booth space of your choice – see below options (**value \$1,500 (ex GST)**)
- Allocation of 10 minutes to engage with attendees.
- Freestanding banner for the duration of the Welcome Reception.
- Mention in all marketing materials sent out about the Welcome Reception and posted on the National Precast website (pre and post event). Note - this does NOT include media releases, magazine articles, or invitations.
- Distribution of a single A4 piece of promotional material to all attendees.
- Logo on the program.
- Logo in all promos and on event website information page.
- Formal verbal recognition of support and introduction of staff by the President at the start of the event.
- The ability to promote yourself as a Welcome Reception Sponsor in any of your own marketing materials in the lead up to the event.



Networking Dinner Sponsor \$7,500 (ex GST)

- 1 accommodation room for Monday night (**value: \$345 per room ex GST**)
- 1 Welcome Reception ticket (**value: \$120 ex GST**)
- 1 Conference ticket (**value: \$140 ex GST**)
- 1 Networking Dinner ticket (**value: \$175 ex GST**)
- 2m x 1.m Exhibition booth space of your choice – see below options (**value: \$1,500 ex GST**)
- Allocation of 10 minutes to engage with attendees.
- Freestanding banner for the duration of the Networking Dinner.
- Mention in all marketing materials sent out about the event and posted on the National Precast website (pre and post event). Note - this does NOT include media releases, magazine articles, or invitations.
- Distribution of a single A4 piece of promotional material to all attendees.
- Logo in all promos and on event website information page.
- Logo on the program.
- Formal verbal recognition of support and introduction of staff by the President at the start of the Dinner.
- The ability to promote yourself as a Welcome Reception Sponsor in any of your own marketing materials in the lead up to the event.



Factory Visit Sponsor \$3,750 (ex GST)

- 1 accommodation room for Monday night (**value: \$345 per room ex GST**)
 - 1 Welcome Reception ticket (**value: \$120 ex GST**)
 - 1 Conference ticket (**value: \$140 ex GST**)
 - 1 Networking Dinner ticket (**value: \$175 ex GST**)
 - Bus hire (**estimated value: \$1,000 ex GST**)
 - Allocation of 10 minutes for group talk to attendees on bus.
 - Freestanding banner at Factory arrival area.
 - Mention in all marketing materials sent out about the Factory Visit and posted on the National Precast website (pre and post event). Note - this does NOT include media releases, magazine articles, or invitations.
 - Distribution of a single A4 piece of promotional material to all attendees.
 - Logo in all promos and on event website information page.
 - Logo on the program.
 - Formal verbal recognition of support and introduction of staff by the President on the bus to the event.
 - The ability to promote yourself as a Factory Visit Sponsor in any of your own marketing materials in the lead up to the event.
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EXHIBITING OPPORTUNITIES

This National Conference will take the Barossa experience of Speed Dating concept to the next level with a small, dedicated trade Exhibition.

The Exhibition will remain open for the Welcome Reception and throughout the following day during the Conference. A dedicated time slot will be reserved in the Conference Programme for delegates to have their Exhibitor Speed Dating cards marked by you. A prize will be given to one delegate who has visited all Exhibitor Booths.

Exhibitor Booths available

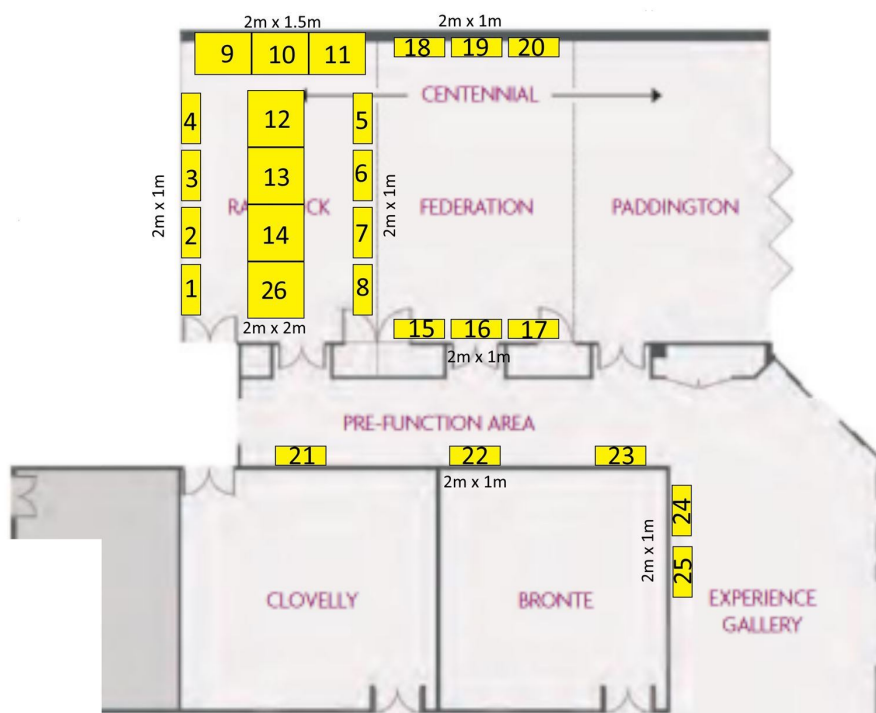
The following Exhibition booths are available (after allocating Sponsor booths):

2m x 2m space	(3 available)	Cost: \$3,000
2m x 1.5m space	(3 available)	Cost: \$2,250
2m x 1m space	(17 available)	Cost: \$1,500

Booths are available as 'space only' (so you can include your own banners and display) or can include:

- One 1.8m x 0.7m trestle & two chairs (for 2x1m booths and 2x1.5m booths) or
- Two 1.8m x 0.7m trestles & two chairs (for 2x2m booths).

The Exhibition layout is below:



Exhibition Booth spaces are strictly limited so get in FAST!

ACT NOW!

Reply to this email **BEFORE COB Monday 17th July**, indicating:

- 1. Your sponsorship preference, if you'd like to sponsor**
(including your 1st and 2nd Exhibition Booth preferences, and whether you'd like 'space only' or trestle table/chairs included)

2. Your Exhibition Booth preferences if you'd like to exhibit

(including your 1st and 2nd Exhibition Booth preferences, and whether you'd like 'space only' or trestle table/chairs included)

NOTE: other sponsorship opportunities are also available on request, such as entertainment for the Welcome Reception and Networking Dinner, or live cooking food stations, a coffee cart and dessert carts at the Networking Dinner.

PLUS, we are also open to other creative ideas to make this event SPECTACULAR!

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