



Marketing & Communications

April 2018

Opportunity to position yourself as an industry leader!

We need your expressions of interest by 1st June



National Precast has been in discussions with Built Offsite magazine to have a special precast-dedicated feature for their August/September edition. This will include **exclusive advertising and editorial spots** available for National Precast members.

This edition will be the prefabAUS conference edition, in which the best prefabricated technologies and designs will be showcased. The magazine will be featured at the prefabAUS 2018 Conference in September—an event that brings together ground-breaking projects with industry leaders.

Special advertising rates

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National Precast has negotiated a total of four full pages (or equivalent) of advertising spots, which are available to members at a special discounted price.

Special prices for members only:

- Full page ads **\$1,600** +GST (normally \$4,000 +GST). □ Half page ads **\$800** +GST (normally \$2,900 +GST).

Email [Adrienne](#) for your expressions of interest by 1st June

*If you need help putting something together, our graphic designer can work with you for \$200 +GST.

Editorial space

This is also a fantastic opportunity to have your projects showcased in the magazine. Please contact [Adrienne](#) with project details so that we have time to write and create case studies for you.

Typical information we need includes:

- What precast elements did you supply?
- Why was precast concrete chosen for the project?
- Did you encounter any challenges? How were they managed?
- Were there any special mixes or finishes?
- Is there anything especially interesting or unique about the project?

Click [here](#) for the Case Study pro-forma.



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