



## Marketing & Communications

October 2017

### **Once-a-year opportunity to position yourself as an industry leader! Limited spots!**

The December issue of Construction Engineering Australia Magazine will be a special precast issue.

#### **Special advertising rates**

National Precast has negotiated a total of 4 full page (or equivalent) ad spots, which are available to members at a very special discounted price! The front cover will be precast-related and there will be a longer-than-usual precast feature inside.

#### **Special prices for members only:**

**\*Full page ads \$1100 + GST (normally \$3100)**

**\*Half page ads \$700 + GST (normally \$2100)**

#### **ACT QUICKLY IF YOU DON'T WANT TO MISS OUT!!**

Contact Amy at [info@nationalprecast.com.au](mailto:info@nationalprecast.com.au).

\*If you need help putting something together, our graphic designer can work with you for \$200 (+GST).

#### **Editorial space**

This is also a great time to have your fabulous projects showcased in the magazine! Please contact Adrienne ([comms@nationalprecast.com.au](mailto:comms@nationalprecast.com.au)) ASAP with details so we have time to write and create case studies for you.

#### **Typical information we need includes:**

- What precast elements did you supply?
- Why was precast concrete chosen for the project?
- Did you encounter any challenges? How were they managed?
- Were there any special mixes or finishes?

- Is there anything especially interesting or unique about the project?

[Click here for Case study pro-forma.](#)



**BUILDING A SUSTAINABLE AUSTRALIA**

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