



As a NP Member, let us show off your projects, your products, or even some news about your company, by:

- having a **flooring project video** made (if you were part of the original Flooring Project)
- having a **project video** made
- having a downloadable/printable project **case study** written, or
- having a **News story** written.

All content will be allocated as appropriate - on the NP website, provided to industry media, sent to Web Users, loaded on the NP Facebook page, promoted via exhibitions etc. All you need to do is fill in the information below and leave the rest to us!

Flooring videos (free to Flooring Project contributors)

One **project** video will be made for each of the Flooring Project contributors (Hollow Core Concrete, Delta, Humes, Hanson, Ultrafloor, Precast Concrete Products, and SA Precast). Using footage from the project videos, four generic **product** videos will be made – on hollowcore, transfloor and bubbledeck. If you contributed to the Flooring Project, please nominate a flooring project asap, so other project videos, and then flooring product videos, can be made.

Project videos – walling, flooring, civil or landscaping (\$3,750)

Any Precaster member may have project videos made for a fee of \$3,750 ex GST (fee includes shooting, editing, travel/accom, professional voiceover, and written case study). You may even wish to share the cost with Industry Supplier members if their products were used in a project.

Case studies (5 free per year for Precaster members)

Not only can case studies be used by us; you can also use them to give to prospective or existing clients. Simply download them from the website and print!

News stories

These can be about anything you think architects/builders/engineers etc might want to read about... from winning a new project, to plans for business expansion, to the introduction of a new product, to a change in management, to a project having just been completed!

Please register us for a: _____ Flooring video _____ Project video _____ Case study _____ News story

Name : _____ Company: _____

Name of Project/Key message: _____

_____ Target (eg architects, engineers, builders): _____

Project location: _____ Precast factory location (videos only): _____

Precaster contact to be interviewed (name/number): _____ / _____

Other contact(s) you would like interviewed:

Name	Company	Client/architect/engineer/builder	Number

Precast products showcased: _____

Other Members involved: _____

Where possible please supply high resolution photographs and any other relevant documentation with this form.
Please return completed form and attachments to Dan at marketing@npcaa.com.au.