Important notice to all Precaster Members who manufacture flooring

As you are aware, at the last Members' meeting it was decided that the remainder of the 'flooring money' will be used to make 5 short videos, targeted at builders and engineers, who, from our survey results, are the key decision makers when it comes to precast flooring.

Four of these videos will show four active projects and each one will focus on the benefits of <u>one of</u> the 4 flooring product types (hollowcore, Ultrafloor, bubbledeck and transfloor/Humeslab). They will include interviews of the precaster, engineer and builder (and possibly the developer if you feel this would be useful). They will show footage of the product being made in the factory, and ideally being erected (or already erected) on site.

The fifth video will be a summary video, taking excerpts from the 4 project/product videos. It will showcase all 4 product types and all benefits.

Once the videos are complete, we will promote them via our website, databases and it is likely we will promote them (and our new website) through editorials and ads in industry magazines.

Accordingly, we need nominations from you of suitable active projects.
In terms of timing, we expect to conduct recordings during the second half of this year (most likely July – October), so please keep that in mind when nominating projects.

Here is the information we need from you:

- Name of project
- Location of project (full address)
- Location of precast factory (full address)
- Key contact (name and mobile)
- Precaster to be interviewed (name and mobile)
- Flooring type (eg hollowcore, Ultrafloor, transfloor/Humeslab, bubbledeck)
- Engineer name, company name, email, contact number
- Builder name, company name, email, contact number
- Developer name, company name, email, contact number (if appropriate).

Prior to nominating your project to us, I suggest you send a short email to the builder <u>and</u> engineer (and developer if you feel appropriate) asking for their co-operation. If you don't think it is worth interviewing the developer, you may still wish to get approval from them. You could use the following words or similar:

National Precast Concrete Association is going to be producing videos showcasing the benefits of using precast flooring in construction projects. As a Member, we have been asked to nominate a current project to feature in one of the videos. The videos will include interviews of the precaster, engineer, builder and developer. They will show footage of the product being made in the factory, and ideally being erected (or already erected) on site. Once complete, National Precast will promote the videos via their website, databases and editorials/ads in industry magazines.

As we are supplying the xxxx project with precast flooring, we are wondering whether you might be willing to be video interviewed at site? Recordings/interviews are likely to take place between July and October.

If you have any questions please feel free to contact me, or Sarah Bachmann, National Precast's CEO on 0414 880 351 or exec@npcaa.com.au.

Thanks so much for your consideration and we look forward to hearing from you about whether you might be willing to partake.

Please would you provide details of your nominated project, to me before Friday 30th May?

If you are confident of having a suitable project, you may provide an earlier expression of interest with just the name and location of the project, before Friday 2nd May. You will then need to provide the above full details before 30th May.

Thanks and kind regards,

Sarah

Sarah Bachmann **|** CEO
NPCAA **|** National Precast Concrete Association Australia
6/186 Main Road, Blackwood SA 5051
Ph: (08) 8178 0255 **|** Fax: (08) 8178 0355 **|** Mob: 0414 880 351
www.nationalprecast.com.au

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