



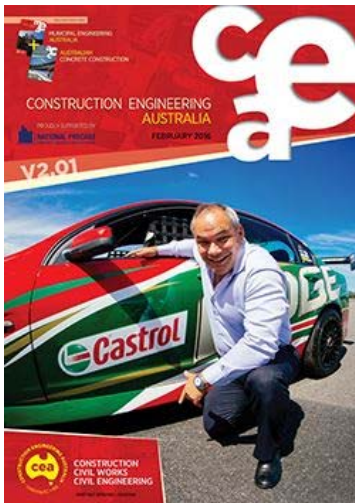
Marketing & Communications

March 2016

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Exclusive advertising opportunity: CEA Oct issue



As announced at the Hobart meeting, the October issue of Construction Engineering Australia magazine will include a feature celebrating 25 years of National Precast.

As part of this, National Precast will be taking the front cover, and 4 full page ads are being made available to 4 Precaster members at \$1,000 (+ GST). Two of these spots are already sold.

All other Members are being offered a full page ad in this issue for only \$1500 (+GST). This is a full page, full colour advert, in a nationally circulated magazine, usually costing \$3,000 each (+ GST).

Act quickly if you don't want to miss out! Contact Daniel at marketing@nationalprecast.com.au

PS - If you need help putting something together, our graphic designer can work with you to put an ad together for \$200+GST.

PSS - If you want to advertise in the October issue for the reduced rate of \$1,500 (+GST)

you'll need to let us know before the end of March. That's half the normal price!

How up-to-date are your staff?

As you know, we regularly send out a range of precast related information to members, such as tenders, meetings/events notices, legal/commercial information, WHS information, manufacturing/technology news, marketing/comms opportunities and representation/advocacy information.

Did you know we can send these DIRECT TO YOUR STAFF?

Help us help you, and send us the details of any of your staff you would like to keep up to date with what National Precast is doing, and what is going on in the industry.

Send details to Amy at info@nationalprecast.com.au. Please include their full name and email address and we'll do all the rest.

Are you getting the most out of your membership?



Are you using the right logo to promote your membership? Or more importantly are you even using one?

Our research shows that Association membership is an important part of the selection criteria when choosing a potential supplier. So if you aren't clearly displaying the National Precast Membership Logo on your website and other promotional materials you may well be missing out!

Check out the 'Member Logo' area [here in the Members Section](#) of the website to download the logo associated with your membership type.

DesignBUILD - do you want to man the stand?

We need your details by Friday 8th April!

DesignBUILD is being held in Melbourne from 4th - 6th of May. NP is exhibiting in a 3x6m stand. It is a fantastic way to have a presence with visiting architects, engineers and builders.

Each Precaster or Industry Supplier/Partner member will be able to send a maximum of one person per day to man the stand and will be able to bring along a maximum of two types of company promo material to hand out (including a max of one brochure and one other other type of promo item, e.g. ruler, USB etc).

We also have NP branded business shirts which need to be worn by those who want to man the stand. As such, we need to know names and sizes! [Please email Amy](#), before close of business 8th April, with the following information:

- Company name
- Name
- Position
- Email address
- Shirt size (S, M, L, XL, XXL).

***** Note - if you wish to have someone there to man the stand, we MUST have this information by 8th April!**

[Read more about DesignBUILD here.](#)

DESIGN BUILD	MELBOURNE CONVENTION & EXHIBITION CENTRE	4-6 MAY 2016	ARCHITECTURE. BUILDING. CONSTRUCTION. DESIGN.
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