

LAYING THE FOUNDATION

THE SYDNEY BUILD EXPO 2026 WILL OFFER CRITICAL OPPORTUNITIES FOR COMPANIES SUCH AS ADVANCED PRECAST TO PROMOTE THE NATIONAL PRECAST CONCRETE ASSOCIATION OF AUSTRALIA'S KEY MESSAGING.

This year marks a decade of the Sydney Build Expo, an integral event on the calendars of Australia's construction, engineering, architecture and development sectors. Over these past 10 years, the Sydney Build Expo has provided product exhibitions, training hubs, informational panels, and networking opportunities to those in these spaces. As

a result, the event has grown extensively, with this year's convention expected to host over 28,000 attendees. This has been achieved in no small part by support from the event's sponsors, such as the National Precast Concrete Association Australia (National Precast).

National Precast is a top-level organisation in the precast concrete

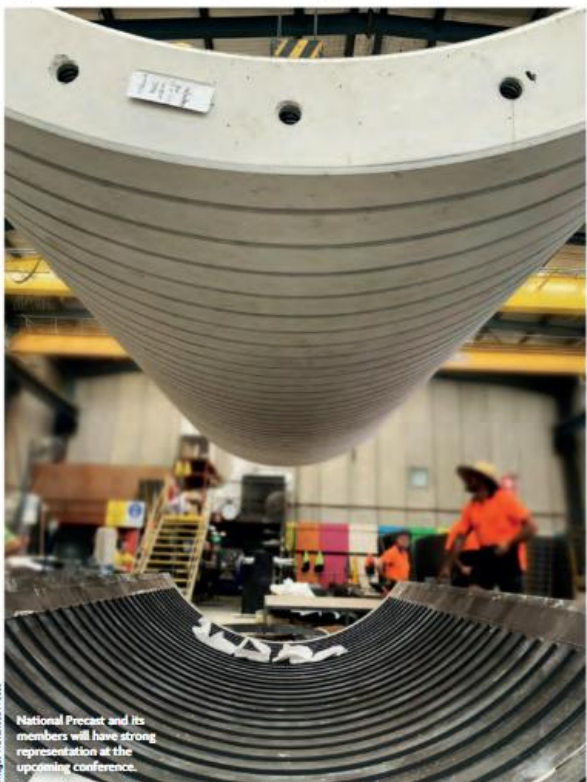
industry, having represented manufacturers, suppliers, and industry professionals since 1990. The association is committed to safer, smarter, and sustainable construction – goals which have proven attractive to many joining members such as Victoria, New South Wales, ACT and Queensland-based Advanced Precast.

"We followed what National Precast was doing for a long time before we officially joined," says Brett Foster, National Business Development Manager at Advanced Precast. "We agreed with its core messaging of education and increasing the industry's overall quality, but our managing director was more aligned with its involvement in unions and industry wide contracts, as well as tackling broader industry concerns."

"We believe that the precast concrete industry is much safer than others in the construction space, but it certainly comes with its own level of risk. We connected with National Precast 10 years ago to help contribute to boosting safety and awareness of these risks. We didn't want to sit on the sidelines of industry change, so we went all in."

Advanced Precast will be represented at this year's Sydney Build Expo, with Foster helming the Future of Prefabrication: Redefining Speed and Quality in Construction forum as a panel moderator. He is excited to combine National Precast's imperative industry messages with his own expertise at the important convention, aiming to inform attendees on the opportunities and challenges that lie ahead in for the industry.

"Precast isn't just a product," Brett says. "It's a smarter way to build, delivering speed, quality and certainty from day one. It brings certainty to a high-risk industry by solving design and coordination upfront, not on-site. Most



National Precast and its members will have strong representation at the upcoming conference.



Above: Brett Foster, National Business Development Manager at Advanced Precast is one of National Precast's members that will be moderating panels at Sydney Build.

construction challenges happen when decisions are left too late, prefabrication shifts that thinking earlier, where outcomes are better controlled.

"Different construction markets throughout Australia are at different maturity levels, so we can't take what we know for granted – we need to

share it. This is why exposure to events like these is essential for everyone in the space, and it presents an awesome opportunity to share core messaging from National Precast."

For Foster, the importance of this year's Sydney Build Expo even extends to himself. Despite being in the industry for over 20 years, he believes that he still has a lot to learn.

"I'm looking forward to understanding the real state of the overall market at Sydney Build, and connecting with others," Foster says. "Relationships are 90 per cent of what our industry is about. We're not just selling products and processes – we're learning from people, hearing what they have to say and seeing what we can change. Those insights are invaluable. I'll be sharing National Precast's passion for redefining how structures are delivered – faster, with higher quality, and fewer on-site risks."

Cadell Tye, Chief Executive Officer – National Precast says the event provides the organisation with an opportunity

to represent its members to the wider construction and building community.

"Sydney Build offers us the opportunity to be able to advocate and represent our industry and our members to the broader sector," she says. "We've got two of our board members who are going to be panel hosts at the event, having the opportunity for them to speak, represent, advocate and educate just resonated with us and what we wanted to achieve as an association."

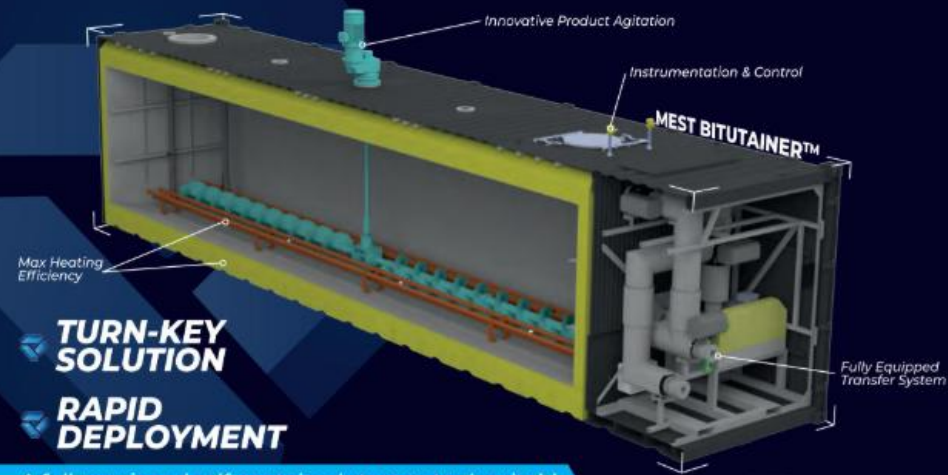
The convention is also expected to help position National Precast as a voice for the precast sector in front of a wider construction audience.

"I really just want to make myself approachable and make the association approachable to people," Tye says. "Having people be able to come and ask 'What do you do? What do you mean you represent on standards? What does that mean?' And be able to actually answer their questions directly."

Sydney Build is taking place on 29-30 April 2026, at the ICC Sydney. ■

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